

THE FUTURE OF BETTER LIVING

WELLNESS

— INDIA EXPO —



WELLNESS



FITNESS



HEALTHSPAN



DIGITAL HEALTH



LONGEVITY



06-08 | MAY
2027

BHARAT MANDAPAM
NEW DELHI

ORGANISERS



India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce



Exhibitions India Group

Where Wellness Meets Business

WELLNESS IS BEING REDEFINED

- From treatment to prevention.
- From generic solutions to personalised health.
- From short-term fixes to lifelong wellbeing.
- From simply living longer to living better for longer.

Consumers are changing how they eat, move, sleep, recover, care for themselves and prepare for the future. Food is becoming functional. Beauty is becoming holistic and science-led. Fitness is becoming connected. Health is becoming predictive.

WELLNESS IS NO LONGER A NICHE LIFESTYLE TREND

It is a powerful global shift reshaping food, health, beauty, fitness, technology, retail and everyday living.



Why India. Why Now.

India is emerging as one of the most important growth markets in the global wellness economy.

Centuries of knowledge in holistic wellbeing with new strengths in science, manufacturing, digital health, pharmaceuticals, nutraceuticals, consumer brands and technology.

A growing health-conscious population, a dynamic D2C ecosystem, expanding retail and e-commerce networks, strong technical talent and rising interest in preventive health make India uniquely positioned to shape the next phase of wellness.

**VALUED AT \$180 BILLION,
INDIA HAS THE WORLD'S
7TH LARGEST WELLNESS
ECONOMY**

INDIA'S STRENGTHS INCLUDE



Wellness India Expo

India's definitive business platform for the future of better living.

The Expo brings together nutrition, preventive health, beauty, fitness, recovery, wellness technology, healthy ageing and conscious living in one curated business and innovation ecosystem.

Designed for brands, buyers, investors, innovators, retailers, distributors, wellness professionals and industry leaders, Wellness India Expo connects high-growth categories with real commercial opportunity.

BUILT FOR BRANDS.
CURATED FOR BUYERS.
DESIGNED FOR GROWTH.



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LONGEVITY

One Expo. Every Dimension of Wellness.

Built around eight high-growth ecosystems, Wellness India Expo showcases what it means to live healthier, smarter, and longer.



NUTRITION & FUNCTIONAL FOOD

Functional foods and beverages, healthy snacks, protein, hydration, gut health, metabolic health, clean-label products, superfoods and personalised nutrition.



NUTRACEUTICALS & PREVENTIVE HEALTH

Vitamins, minerals, botanical extracts, immunity, women's health, men's health, healthy ageing, preventive care and evidence-led supplements.



DIGITAL HEALTH, AI & PERSONALISED CARE

Wearables, AI-driven diagnostics, Remote patient monitoring, Telehealth platforms, Health apps, Clinical AI, Smart sensors, Connected healthcare devices, Health data platforms, Digital therapeutics, Precision medicine solutions.



WELLNESS LIVING & ENVIRONMENTS

Wellness real estate, hospitality, retreats, workplace wellbeing, home wellness, air and water quality, sustainable products and healthy environments.



FITNESS, MOVEMENT & HUMAN PERFORMANCE

Fitness equipment, mobility, active ageing, sports performance, rehabilitation, workplace fitness and movement-led health.



RECOVERY, SLEEP & MENTAL WELLBEING

Recovery technologies, physiotherapy, sleep solutions, stress management, mindfulness, emotional wellbeing and restorative health.



BEAUTY, AESTHETICS & PERSONAL CARE

Clean beauty, skin health, hair health, beauty-from-within, aesthetic technology, personal care, spa and holistic self-care.



LONGEVITY SCIENCE & HEALTHSPAN

Ageing science, cellular health, metabolic optimisation, biomarker testing, longevity clinics, age-tech and healthy ageing solutions.

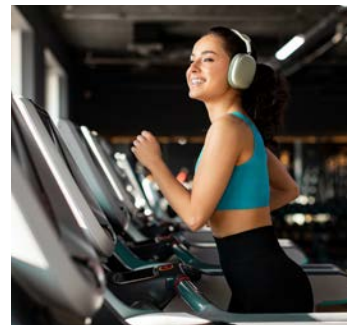
Signature Experiences

Wellness India Expo is designed as more than a show floor. It is a curated platform of branded experiences, live zones and business programmes that bring the wellness economy to life.



THE HEALTHSPAN PAVILION

A flagship curated zone dedicated to helping people live healthier for longer. Bringing together biomarker testing, longevity clinics, metabolic health, sleep, recovery, cognitive health, mobility, preventive care, healthy ageing and age-tech.



THE HUMAN PERFORMANCE LAB

Experience the future of movement, recovery and performance through live demonstrations, mobility testing, wearables, fitness assessments, sleep solutions, physiotherapy and performance optimisation technologies.



DIGITAL HEALTH & AI PAVILION

This forward-looking pavilion will preview the future by showcasing AI diagnostics, Remote monitoring, Wearables, Smart rings, Smart watches, Medical IoT, Digital therapeutics, Healthcare robotics, Clinical decision-support systems and Connected care platforms.



WOMEN'S HEALTH & FEMTECH HUB

With a focus on women's health, the Femtech Hub will put the spotlight on Fertility technology, Maternal health, Hormonal wellness, Reproductive health, Wearables for women's health and Preventive diagnostics.



THE FUTURE OF FOOD LAB

A curated showcase for next-generation nutrition and food innovation. Spotlighting functional ingredients, gut health, metabolic nutrition, healthy snacking, personalised nutrition, clean-label innovation, protein, hydration and next-generation beverages.



THE NEXT 50

A prestigious platform spotlighting emerging and high-potential wellness brands shaping the future of better living. More than a startup pavilion. A benchmark for the next generation of wellness brands.

Hosted Buyer Programme

Wellness India Expo is designed to connect brands with the people who can help them scale. The Hosted Buyer Programme will bring together category heads, procurement leaders and decision-makers from across retail, commerce, hospitality, healthcare, fitness, wellness and distribution.



Modern retail chains



E-commerce platforms



Quick commerce leaders



Pharmacy chains



Wellness stores



Hotels and spas



Corporate Gifting



Fitness and recovery chains



Hospitals and preventive health platforms



Corporate wellness buyers



Importers and distributors



International sourcing teams



Wellness resort procurement teams



Investors & Strategic partners

Not just footfall: Curated meetings. Qualified buyers. Commercial outcomes.

REAL BUYERS. REAL BUSINESS.

Wellness India Leadership Congress

Uniting leaders across science, investment, retail and policy, the Wellness India Leadership Congress explores the future of healthspan, longevity and the broader wellness economy. It is built to drive thought leadership, credibility and actionable insights around one of the most defining consumer shifts of our time.

KEY TRACKS

-  AI & The Future of Healthcare
-  Future of Diagnostics
-  Nutrition & Metabolic Health
-  Longevity & Healthspan
-  Women's Health & Hormonal Wellness
-  Mind, Sleep & Recovery
-  Fitness, Performance & Movement
-  Beauty, Skin Health & Healthy Ageing
-  Wellness Business, Investment & Innovation
-  Hospitality, Real Estate & Wellness Tourism
-  Health Data & Cybersecurity



INSIGHT DRIVES GROWTH

Wellness Innovation Awards

Recognising brands, products and technologies shaping the future of better living

CATEGORIES

- Best AI Health Innovation
- Best Healthspan & Longevity Innovation
- Best Nutraceutical / Supplement Innovation
- Best Digital Health Platform
- Best Wearable Health Device
- Best Mental Wellness / Sleep Solution
- Best Fitness & Performance Innovation
- Best Recovery & Regeneration Solution
- Best Beauty Innovation
- Best Preventive Health Solution
- Best Sustainable Wellness Product
- Best Wellness Startup of the Year
- Best FemTech Innovation
- Best Remote Monitoring Solution



Why Exhibit

Wellness India Expo gives brands a powerful platform to enter, expand and lead in India's fast-growing wellness economy.

EXHIBITING BRANDS CAN:

- Meet high-value buyers and retail decision-makers
- Launch new products and innovations
- Connect with investors and strategic partners
- Build visibility with industry stakeholders
- Generate business across retail, distribution and commerce
- Engage with policymakers and industry leaders
- Access India's growing health-conscious consumer base
- Position your brand at the forefront of the wellness movement.

EXHIBIT TO LAUNCH.
CONNECT TO GROW.
LEAD THE FUTURE OF WELLNESS.

WHO SHOULD EXHIBIT

- Functional food and beverage brands
- Nutraceutical and supplement companies
- Preventive health platforms
- Longevity and healthspan companies
- Wellness technology providers
- Wearables and diagnostics brands
- Fitness and recovery companies
- Sleep and mental wellbeing solutions
- Clean beauty and personal care brands
- Spa, hospitality and wellness tourism brands
- Corporate wellness providers
- Sustainable and conscious living brands



Partner With India's Wellness Movement

Align your brand with the future of better living. Wellness India Expo offers strategic partnership opportunities for brands, institutions, associations and ecosystem leaders looking to engage with the future of health, wellness, longevity and conscious living.



Title Partnership



Hosted Buyer Programme Partnership



Ecosystem Partnership



Wellness Lounge Partnership



Healthspan Pavilion Partnership



Awards Partnership



The Next 50 Partnership



Content & Thought
Leadership Partnership



Wellness India Leadership Congress Partnership

Where Wellness Meets Business

EXHIBIT. PARTNER. LAUNCH. GROW.

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BOOK YOUR SPACE

SHELL SCHEME

₹12,500*

*Rate per sqm

MINIMUM SIZE 9 SQM

RAW SPACE

₹11,500*

*Rate per sqm

MINIMUM SIZE 18 SQM

RAW SPACE: *Power supply will be chargeable | GST as applicable

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